



The Cloud Practice
CLOUD // SOFTWARE // AI

/ AI-ACCELERATED MVP SPRINT

Launch your product idea in weeks, not months.



Our AI-Accelerated MVP Sprint combines senior software architects, experienced engineers and AI-assisted delivery to build production-quality MVPs faster than traditional software projects.

From £12,000

Fixed price, agreed upfront

2–3 weeks

Typical delivery time

Production-ready

Real cloud infrastructure

You own it all

Source code & IP handed over

PLATFORM • APPLICATIONS • IDENTITY • DATA • OBSERVABILITY • AI/ML

/ WHO IS THIS FOR?

Built for teams that need to validate, not just build

• Startup Founders

Validate a product idea with real users before committing to a larger build.

• Established Businesses

Test a new product line or offering without disrupting your core roadmap.

• Innovation Teams

Move a proposal from slide deck to working software fast enough to matter.

• Internal Platforms

Prove out an internal tool or workflow system before scaling it business-wide.



/ WHAT YOU RECEIVE

Everything you need to put a real product in front of real users

The sprint is designed for validation. You leave with a working, production-deployed MVP and every asset needed to keep building — whether that's with us, in-house, or with another team.

01

Working MVP

A real, usable web application deployed to production — not a prototype or a mock-up.

02

Source Code

Full ownership of every line of code written during the sprint. No lock-in, no licensing.

03

Cloud Infrastructure

Secure, production-grade cloud infrastructure, defined as code and owned by you.

04

CI/CD Pipeline

Automated build, test and deployment pipeline so future changes ship safely and quickly.

05

Architecture Diagram

A clear picture of how the system fits together, designed by senior architects.

06

Technical Documentation

Documentation covering the system, its setup and how to operate it.

07

Production Deployment

Your MVP shipped to real cloud infrastructure, ready for real traffic and real users.

08

Product Roadmap

A prioritised plan for what comes next once validation feedback starts arriving.

09

Handover Session

A guided walkthrough of the system, the code and the roadmap with the team that built it.

/ FIXED SCOPE

A scope that keeps delivery honest

A fixed price only works with a fixed scope. Here's what fits the sprint, and what doesn't.

Suitable

- ✓ Authentication
- ✓ Basic integrations
- ✓ Dashboards
- ✓ Cloud deployment
- ✓ Responsive UI
- ✓ Simple administration

Not suitable

- ✗ Large enterprise systems
- ✗ Extensive integrations
- ✗ ERP replacement
- ✗ Highly regulated solutions
- ✗ Complex migrations
- ✗ Projects far larger than the sprint



/ DELIVERY PROCESS

How the sprint runs

Two focused weeks, from idea to working application in production.

- 01 Discovery**
Understand the idea, the users and what a successful MVP needs to prove.
- 02 Architecture**
Design a secure, production-ready foundation sized to the sprint.
- 03 Sprint**
AI-accelerated engineering builds the working MVP against the agreed scope.
- 04 Testing**
Verify the application works as intended before it reaches real users.
- 05 Deployment**
Ship to production cloud infrastructure, ready for real traffic.
- 06 Handover**
Walk through the system, the code and the roadmap for what's next.

WEEK 1

Discovery · Requirements · Architecture · UX · Technical design · Prototype

WEEK 2

Development · Testing · Deployment · Demonstration · Knowledge transfer

/ WHY WE DELIVER QUICKLY

Speed without cutting corners

- Senior Architecture**
Experienced architects design the foundation before any code is written.
- AI-Assisted Engineering**
AI accelerates delivery in the hands of experienced engineers — it doesn't replace judgement.
- Proven Foundations**
Built on patterns and infrastructure we already know are production-ready.
- Focused Scope**
A fixed, honest scope keeps delivery fast without cutting the corners that matter.



/ YOUR SIDE OF THE SPRINT

What we need from you

A 2–3 week sprint only works when both sides move quickly. Our team brings the architecture, engineering and AI-accelerated delivery — here's what we ask of yours to keep the sprint on track.

01

Clear Goals

A crisp statement of what the MVP must prove, and how you'll judge whether validation has succeeded.

02

Agreed Target State

Sign-off on the scope and definition of done before build begins. Fixed price depends on a fixed target.

03

Discovery Availability

Key people available for discovery workshops in the first days — this is where the sprint is won or lost.

04

An Empowered Decision-Maker

One named product owner who can make calls on priorities and trade-offs without waiting for committees.

05

Fast Feedback

Reviews and decisions turned around within one working day, so momentum is never lost mid-sprint.

06

Assets & Access

Branding, domain, content and any third-party accounts or API keys we'll need, ready before build starts.

/ HOW WE STAY IN SYNC

A lightweight cadence, not a meeting marathon

DAILY

Short async update

A brief written progress update every working day — no standing meetings required.

MID-SPRINT

Working demo

See the MVP taking shape and steer priorities while there's still time to adjust.

END OF SPRINT

Demo & handover

Final demonstration, walkthrough of the system, and handover of all deliverables.

The good news: your time commitment is small but critical

- Beyond discovery, most clients spend just a few focused hours per week on reviews and decisions. What matters isn't the quantity of your time — it's that goals are clear and decisions come fast.



/ PRICING

One productised sprint, fixed price

RECOMMENDED

AI-Accelerated MVP Sprint

From £12,000

Typical delivery: 2–3 weeks

Exact scope agreed on the discovery call

Output: a production-deployed MVP for real users.

Scope: shaped together during discovery.

- ✓ Working MVP
- ✓ Source Code
- ✓ Cloud Infrastructure
- ✓ CI/CD Pipeline
- ✓ Architecture Diagram
- ✓ Technical Docs
- ✓ Deployment
- ✓ Product Roadmap
- ✓ Handover Session

/ COMMON QUESTIONS

Why fixed price?

You know the investment upfront, and we scope the work to fit it properly rather than letting it drift.

Who owns the code?

You do. All source code and infrastructure built during the sprint is handed over and owned by you.

Can you build mobile apps?

The sprint is optimised for web applications. Mobile can be discussed during discovery if it's the right platform.

Can AI features be included?

Yes, where they genuinely serve the MVP. We'll tell you honestly if a feature isn't worth the scope.

What happens after the sprint?

You receive a roadmap and handover, so you can continue in-house, with us, or with another team.

Can development continue?

Yes. Many clients move into an ongoing engineering partnership once the MVP has validated.

Ready to validate your idea?

Tell us what you're trying to build. We'll help you work out whether the MVP Sprint is the right fit and what it would involve.

thecloudpractice.co.uk/contact · hello@thecloudpractice.co.uk

[Book a Discovery Call](#)